NICK HARRIS

Senior Designer

nickiharris2026@gmail.com | 970.470.0056 | **portfolio:** nickiharris.com

PROFESSIONAL EXPERIENCE

Senior Marketing Design Manager Informa Markets

September 2022 – May 22, 2026 | Boulder, Colorado

- Produced a high-volume of digital assets for health and nutrition brands
- Project manager for a team of 6 senior graphic designers
- Use AI optimization to streamline and support high-volume creative output
- Environment design, digital and print ads, social media, and websites using brand guides
- Supported Creative Director, Marketing teams, Event Operations, and Content teams
- Strong organizational skills, positive attitude under pressure, critical thinker

Art Director Golden Peak Media

July 2021 – 2022 | Golden, Colorado

- Art Director for Golden Peak Media directing large-scale e-commerce photoshoots for Michaels
- Hired and trained a crew of 15 creatives—including photographers, stylists, crafters, and photo editors
- Found resources in other countries to produce more efficient post-editing to meet contractual deadline
- Demonstrated exceptional efficiency in optimizing workflows and achieving contractual goals within budget

Senior Designer Colorado Serenity Magazine

January 2019 – July 2021 | Evergreen, Colorado

- Management and design of all advertising clients, sales, and website updates
- Art directed monthly photo shoots for publication covers and features
- Started a side-gig shooting virtual tours and on-site photography for luxury real estate

Senior Marketing Designer Informa Engage

April 2015 – December 2018 | Fort Collins, Colorado

- Project management for design team. Recruited talent, negotiated rates, and managed freelancers
- Concept and design of digital ads, emails, infographics, videos, web ads, white papers and websites
- High-volume, quick turnaround digital assets created using client's brand guidelines for B2B

SKILLS

Art Director
Project Manager
Team Leader
Graphic Designer
Marketing
Publishing
Branding
AI creative

Adobe Creative Suite
Photoshop
Illustrator
InDesign
Premiere Pro
After Effects
Microsoft Suite
Wordpress
Canva
Figma

Detail Oriented
Critical Thinker
Communicator
Team Player
Friendly

EDUCATION

College of DuPage
Glen Ellyn, Illinois
Advertising
Design and
Illustration